



FreeU: Free Lunch in Diffusion U-Net



Chenyang Si



Ziqi Huang

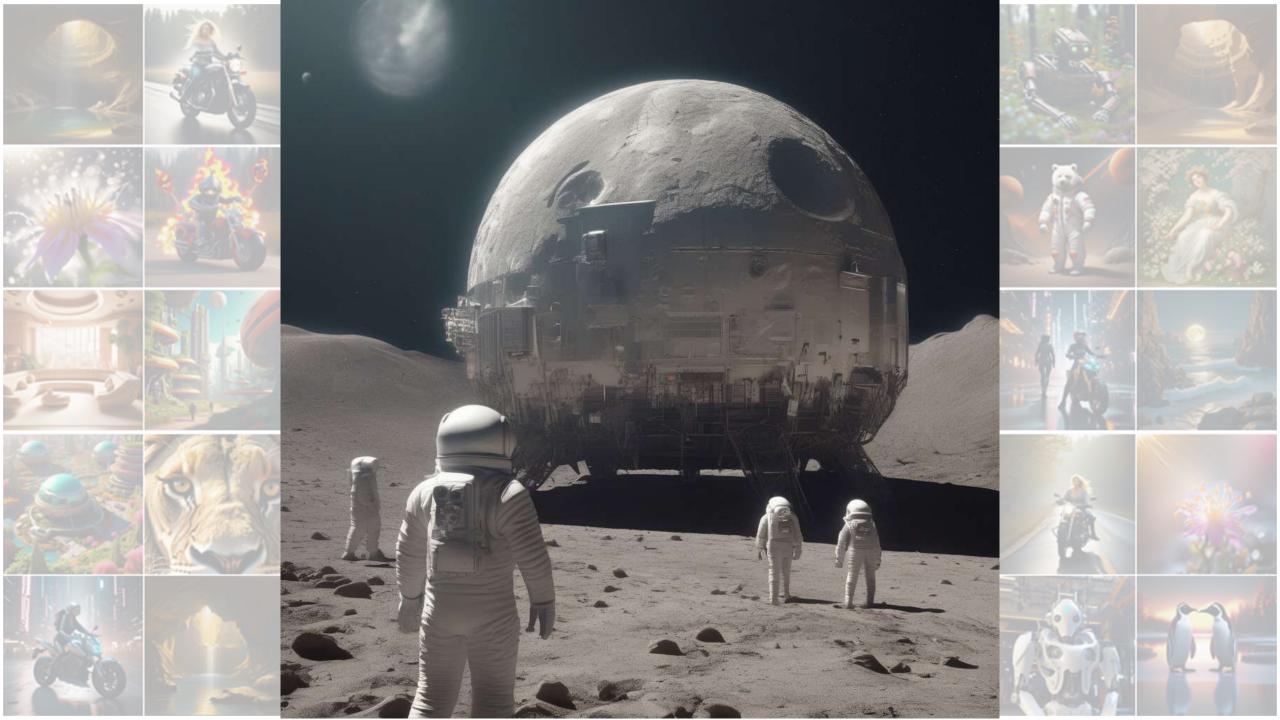


Yuming Jiang



Ziwei Liu

MMLab@NTU | S-Lab, Nanyang Technological University

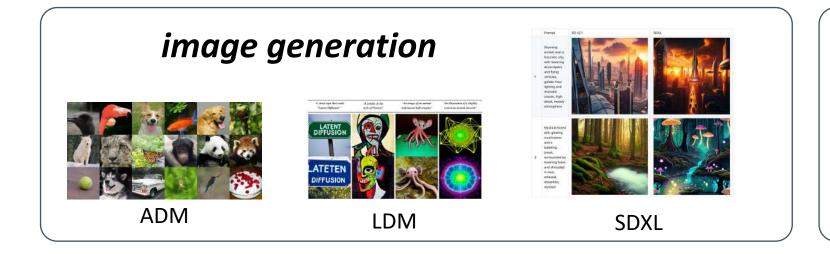








Pre-trained Diffusion Models





controllable generation, customization, editing



ControlNet



DreamBooth



InstructPix2Pix

Pre-trained Diffusion U-Nets



controllable generation, editing, customization



ControlNet



Input images



in the Acropolis

DreamBooth



InstructPix2Pix

Motivation





- Downstream applications
 - directly utilizing pre-trained diffusion U-Nets
 - internal properties of diffusion U-Net features remain under-explored
- Train better foundation models
 - expensive (e.g., SDXL)
 - besides scaling up (e.g., data scale, model size), what else can we do?
- Why not exploit pre-trained diffusion models?
 - Let's take a closer look at diffusion U-Net and the denoising process

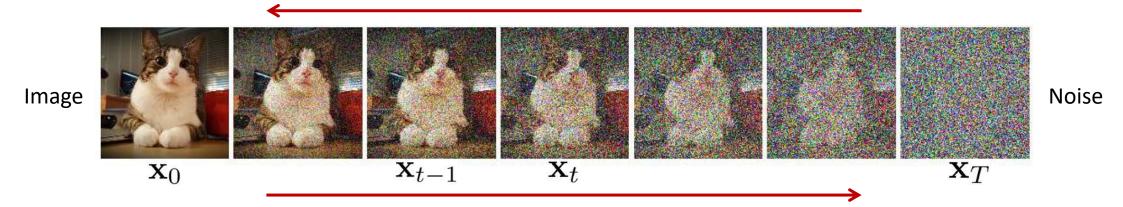
Recap: Diffusion Models





reverse process / denoising process

gradually denoise to image



gradually adds Gaussian noise to the data

forward process / diffusion process





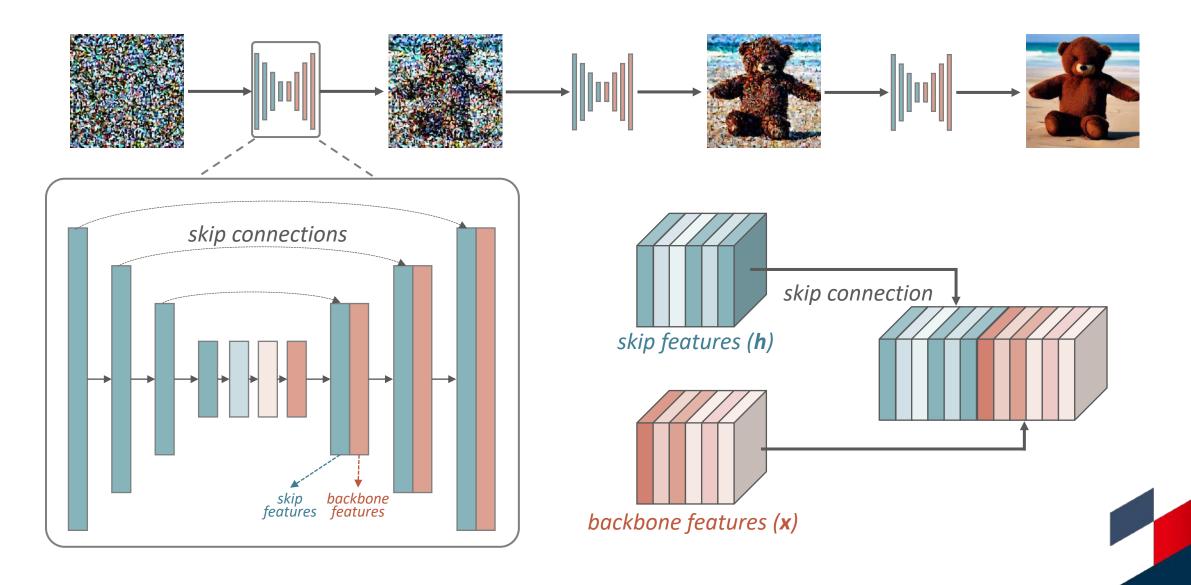


How does diffusion U-Net perform denoising?





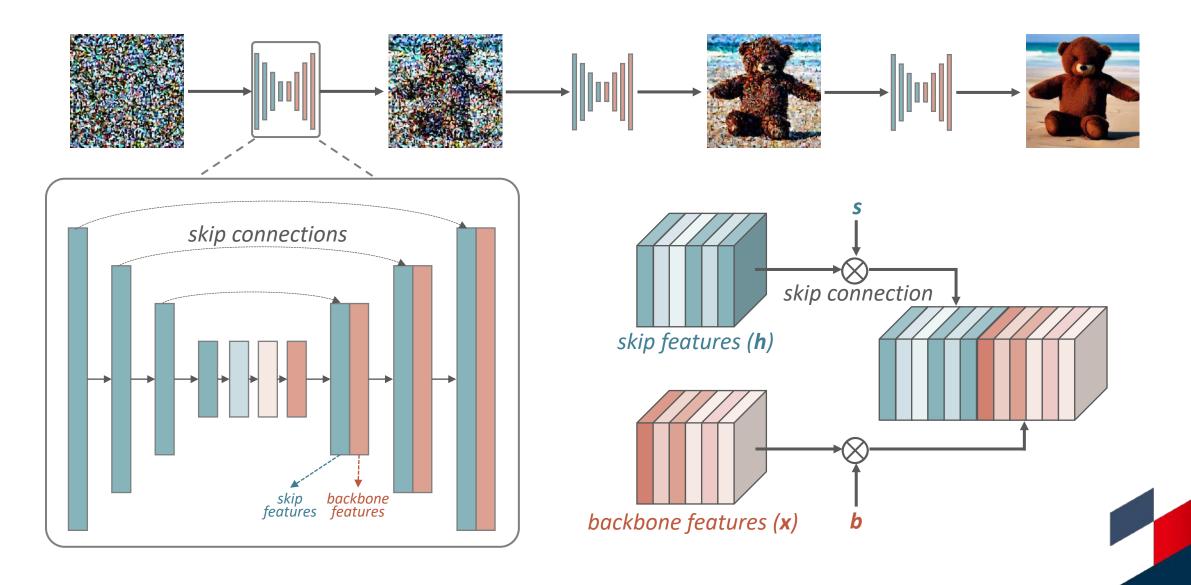
Denoising Process: U-Net







Denoising Process: U-Net

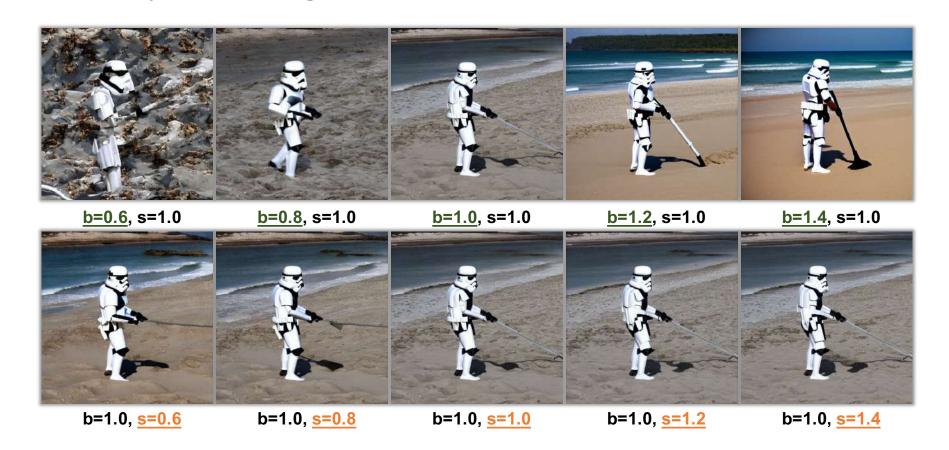


Role of **Backbone** and **Skip** Features





- **Backbone**: denoising
- **Skip**: limited impact during inference

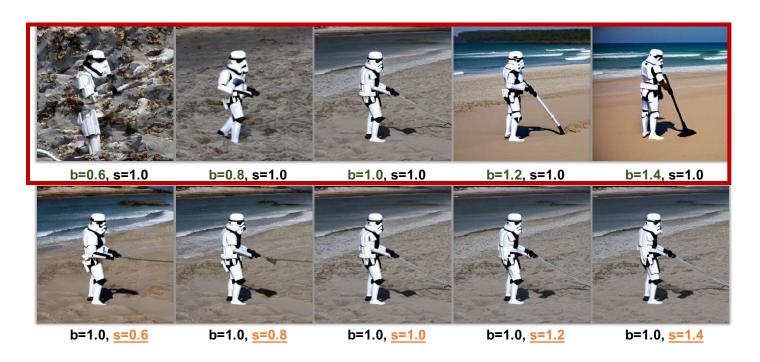


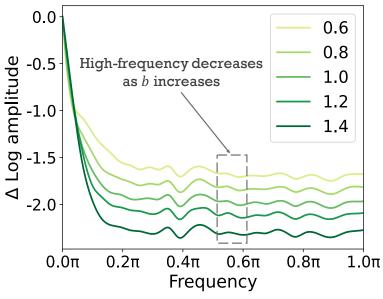
How Diffusion U-Net Perform Denoising?





- Backbone features: primarily contributes to denoising
 - Consistent with visualization on the next page





Fourier relative log amplitudes of $\it variations\ of\ \it b$

Denoising Process





Input: A squirrel eating a burger











Denoising

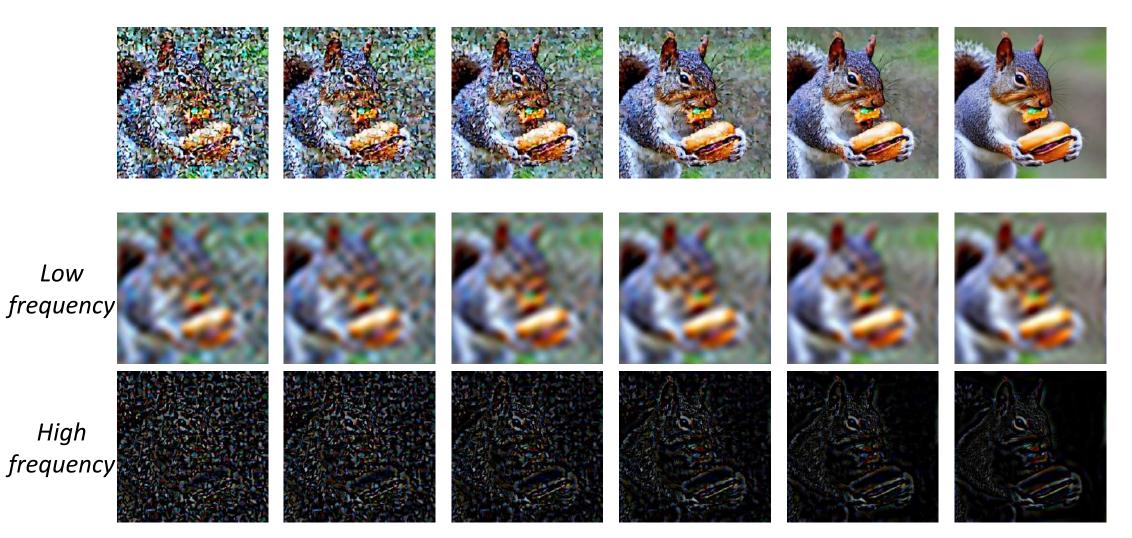


Denoising Process





Input: A squirrel eating a burger

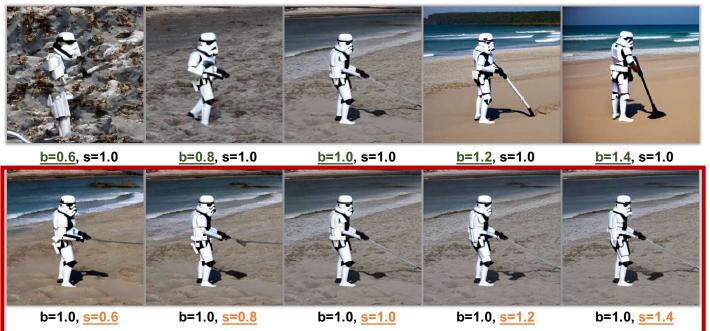


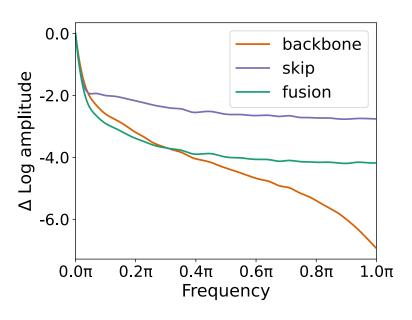
How Diffusion U-Net Perform Denoising?





- **Backbone**: primarily contributes to denoising
- Skip: introduce high-frequency features into the decoder module





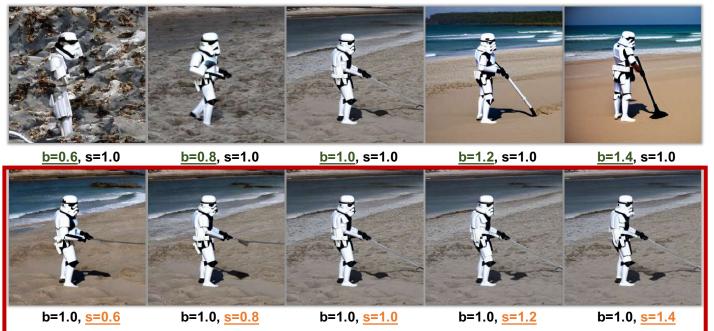
Fourier relative log amplitudes of backbone, skip, and their fused feature maps

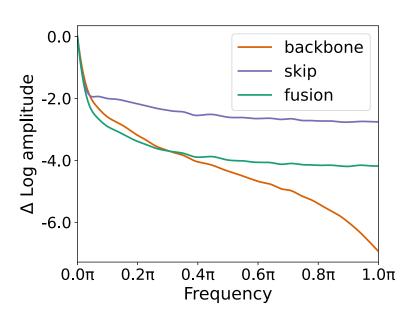
How Diffusion U-Net Perform Denoising?





Gap between training and sampling





Fourier relative log amplitudes of backbone, skip, and their fused feature maps

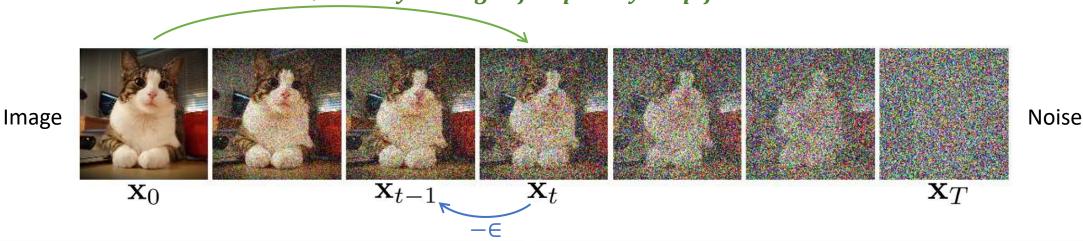






Training & Sampling

 $+ \in rely on high-frequency skip features$



Algorithm 1 Training

1: repeat

- 2: $\mathbf{x}_0 \sim q(\mathbf{x}_0)$
- 3: $t \sim \text{Uniform}(\{1,\ldots,T\})$
- 4: $\epsilon \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
- 5: Take gradient descent step on

$$\nabla_{\theta} \left\| \boldsymbol{\epsilon} - \boldsymbol{\epsilon}_{\theta} \left(\sqrt{\bar{lpha}_t} \mathbf{x}_0 + \sqrt{1 - \bar{lpha}_t} \boldsymbol{\epsilon}, t \right) \right\|^2$$

6: until converged

Algorithm 2 Sampling

- 1: $\mathbf{x}_T \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
- 2: **for** t = T, ..., 1 **do**
- 3: $\mathbf{z} \sim \mathcal{N}(\mathbf{0}, \mathbf{I}) \text{ if } t > 1, \text{ else } \mathbf{z} = \mathbf{0}$

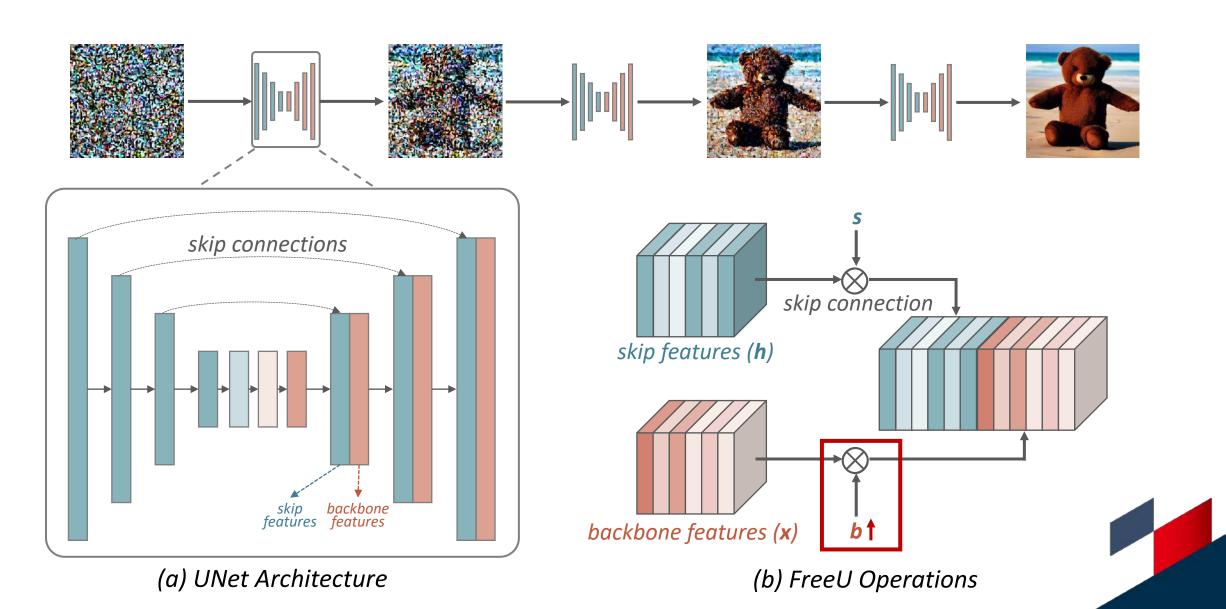
4:
$$\mathbf{x}_{t-1} = \frac{1}{\sqrt{\alpha_t}} \left(\mathbf{x}_t - \frac{1-\alpha_t}{\sqrt{1-\bar{\alpha}_t}} \boldsymbol{\epsilon}_{\theta}(\mathbf{x}_t, t) \right) + \sigma_t \mathbf{z}$$

- 5: end for
- 6: return x_0





FreeU Method (1) enhance backbone features



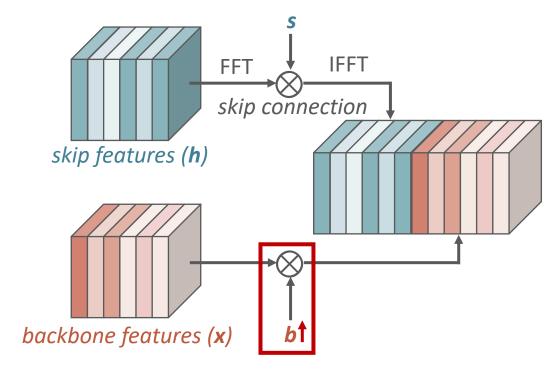
FreeU Method





(1) enhance backbone features

Scale backbone features up by a factor of b (e.g., b=1.4)



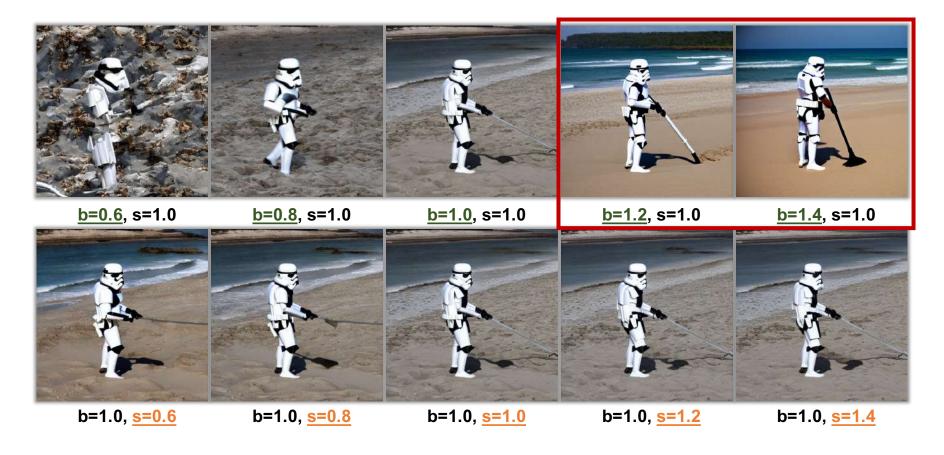


Ablation: **Backbone** Scaling Factor





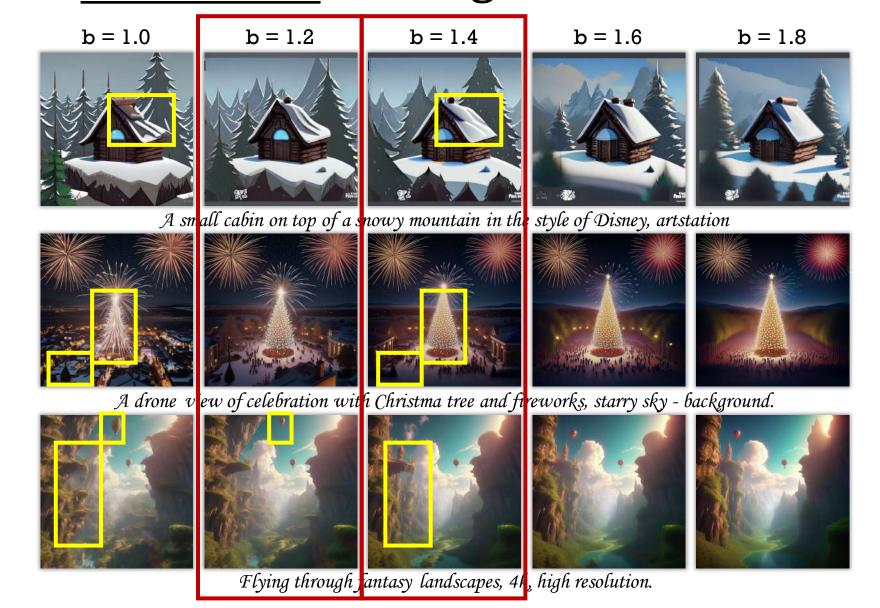
• Enhancing backbone features can improve image quality



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Ablation: Backbone Scaling Factor

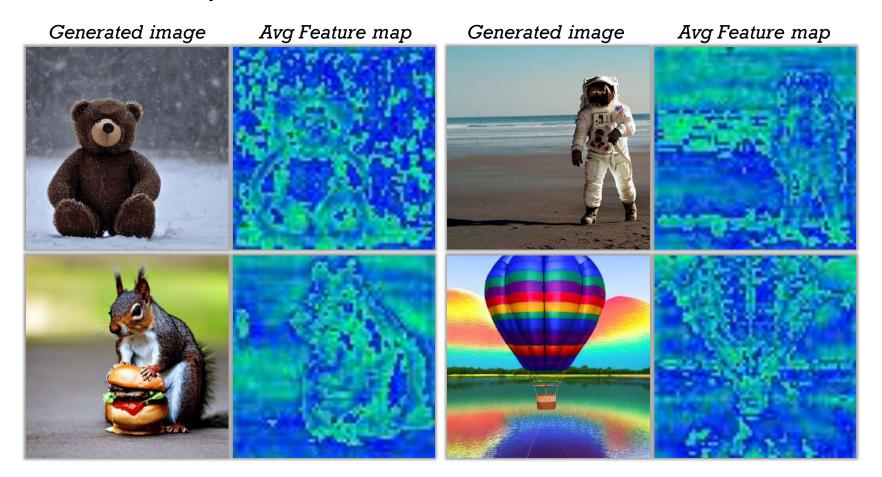






Average **Backbone** Feature Maps

- Now: same backbone scaling everywhere.
- Is there a better way?



FreeU Method

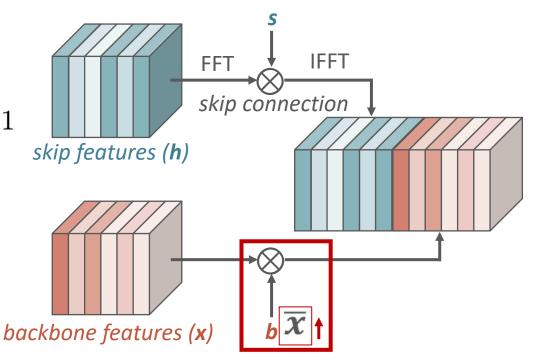




- (1) enhance backbone features
- (2) content-aware backbone enhancement

$$\bar{\boldsymbol{x}}_l = \frac{1}{C} \sum_{i=1}^{C} \boldsymbol{x}_{l,i} \quad \boldsymbol{\alpha}_l = (b_l - 1) \cdot \frac{\bar{\boldsymbol{x}}_l - Min(\bar{\boldsymbol{x}}_l)}{Max(\bar{\boldsymbol{x}}_l) - Min(\bar{\boldsymbol{x}}_l)} + 1$$

- spatially adaptive
- instance specific

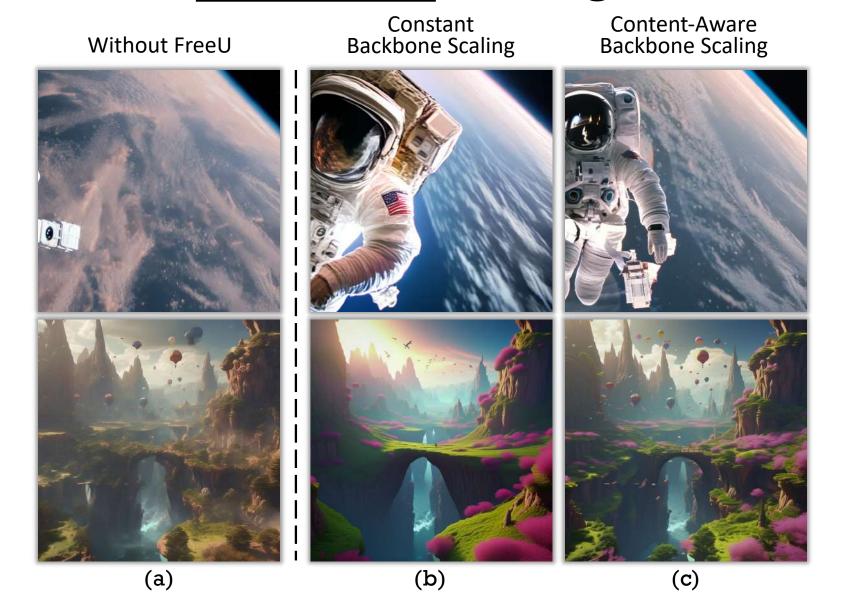








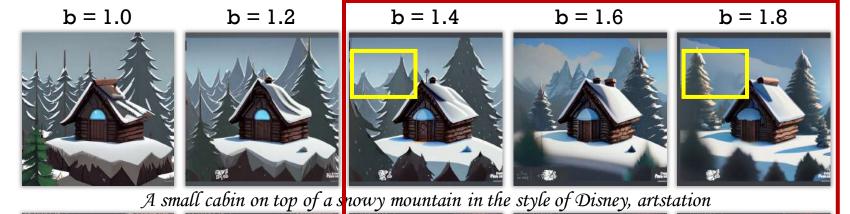
Content-Aware Backbone Scaling



Ablation: **Backbone** Scaling Factor







with increased backbone scaling, image can be oversmoothed



A drone view of celebration wit i Christma tree and fireworks, starry sky - background.











Flying through jantasy landscapes, 4k, high resolution.



FreeU Method



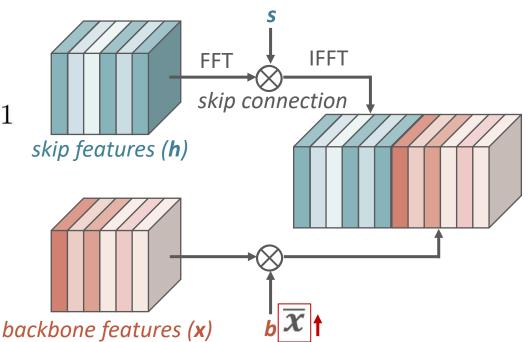


- (1) enhance backbone features
- (2) content-aware backbone enhancement

$$ar{m{x}}_l = rac{1}{C}\sum_{i=1}^C m{x}_{l,i} \quad m{lpha}_l = (b_l-1)\cdot rac{ar{m{x}}_l - Min(ar{m{x}}_l)}{Max(ar{m{x}}_l) - Min(ar{m{x}}_l)} + 1$$

(3) channel-selective backbone enhancement

$$oldsymbol{x}_{l,i}^{'} = egin{cases} oldsymbol{x}_{l,i} \odot oldsymbol{lpha}_{l}, & ext{if } i < C/2 \ oldsymbol{x}_{l,i}, & ext{otherwise} \end{cases}$$

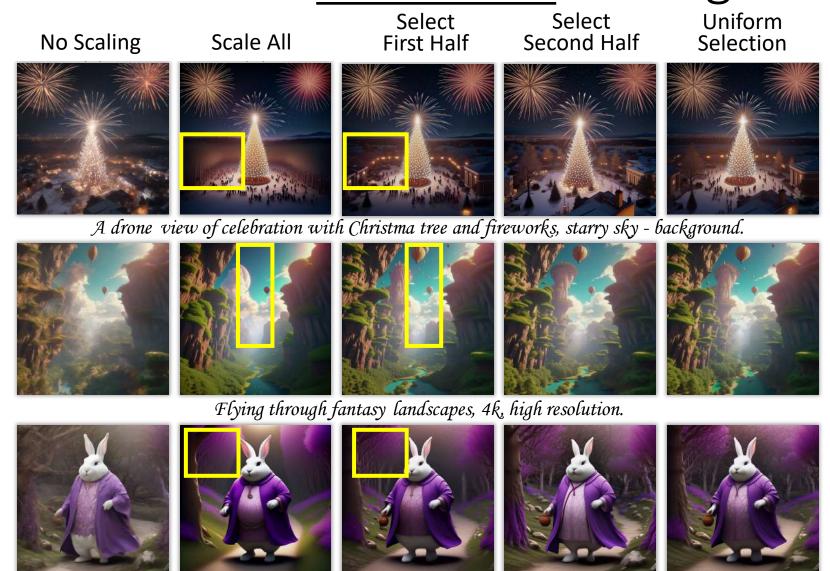




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Channel Selection of **Backbone** Scaling



A fat rabbit wearing a purple robe walking through a fantasy landscape.

FreeU Method





- (1) enhance backbone features
- (2) content-aware backbone enhancement

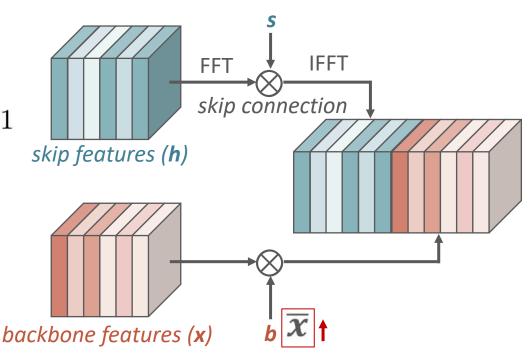
$$\bar{\boldsymbol{x}}_l = \frac{1}{C} \sum_{i=1}^{C} \boldsymbol{x}_{l,i} \quad \boldsymbol{\alpha}_l = (b_l - 1) \cdot \frac{\bar{\boldsymbol{x}}_l - Min(\bar{\boldsymbol{x}}_l)}{Max(\bar{\boldsymbol{x}}_l) - Min(\bar{\boldsymbol{x}}_l)} + 1$$

(3) channel-selective backbone enhancement

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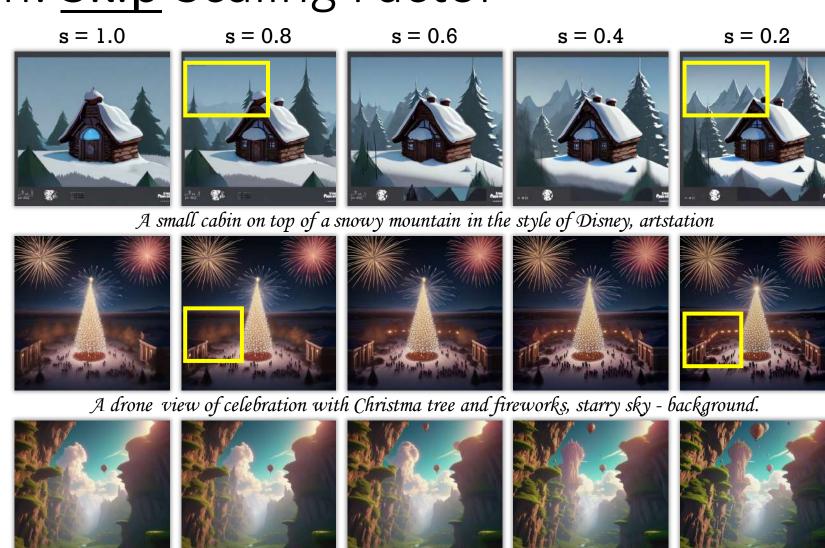
$$oldsymbol{eta}_{l,i}(r) = egin{cases} s_l & ext{if } r < r_{ ext{thresh}}, \ 1 & ext{otherwise}. \end{cases} egin{array}{c} oldsymbol{\mathcal{F}}(oldsymbol{h}_{l,i}) = ext{FFT}(oldsymbol{h}_{l,i}) \ oldsymbol{\mathcal{F}}'(oldsymbol{h}_{l,i}) = oldsymbol{\mathcal{F}}(oldsymbol{h}_{l,i}) \odot oldsymbol{eta}_{l,i} \ oldsymbol{h}'_{l,i} = ext{IFFT}(oldsymbol{\mathcal{F}}'(oldsymbol{h}_{l,i})) \end{cases}$$



Ablation: Skip Scaling Factor







Flying through fantasy landscapes, 4k, high resolution.

Visual Results: Text-to-Image



SD + FreeU





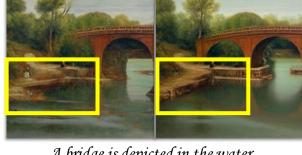
a blue car is being filmed



SD

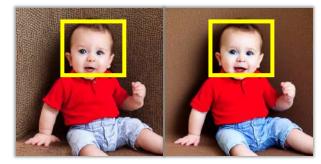
SD + FreeU

Mother rabbit is raising baby rabbits



SD

A bridge is depicted in the water



a baby in a red shirt



a attacks an upset cat and is then chased off



A teddy bear walking in the snowstorm



A cat riding a motorcycle.



A panda standing on a surfboard in the ocean



A boy is playing pokemon

Visual Results: Text-to-Video







Visual Results: Text-to-Video



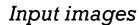






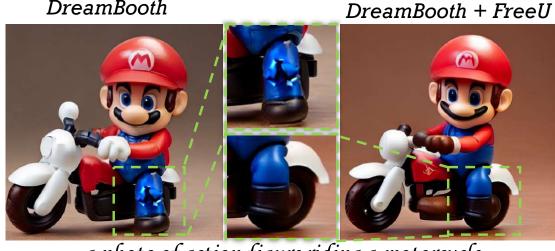


Visual Results: Personalized Text-to-Image





DreamBooth



a photo of action figure riding a motorcycle







A toy on a beach

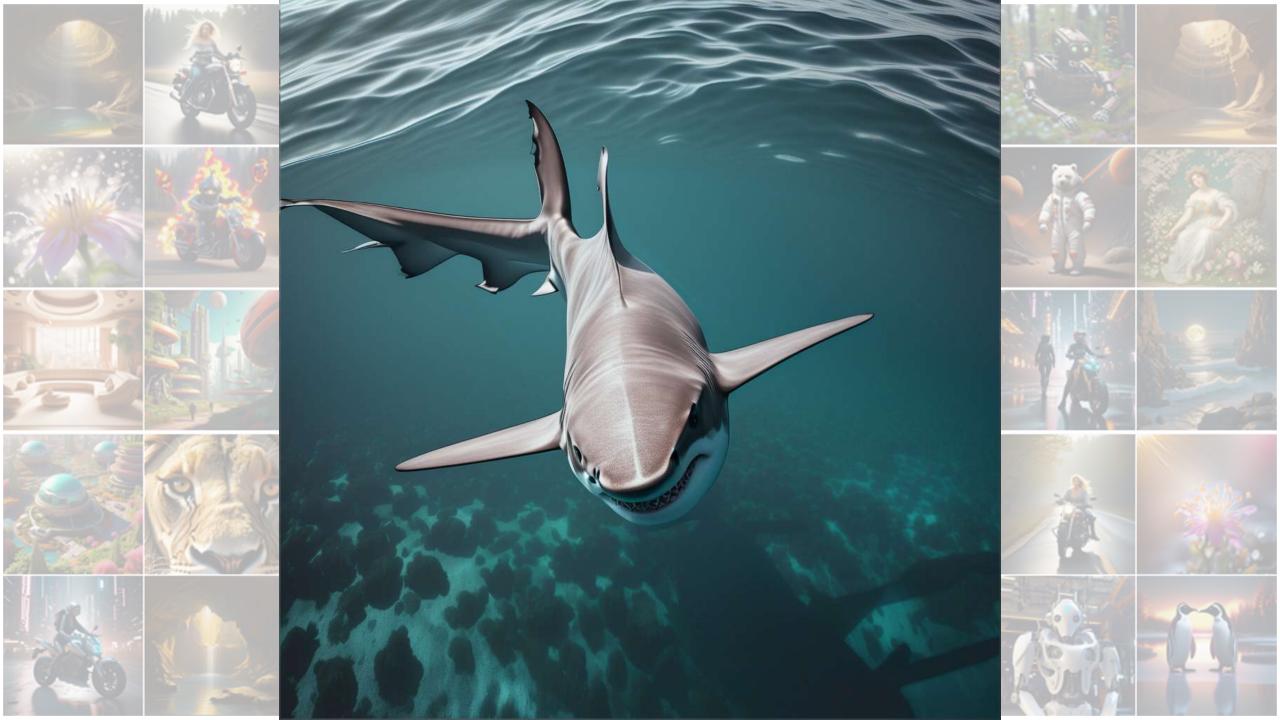














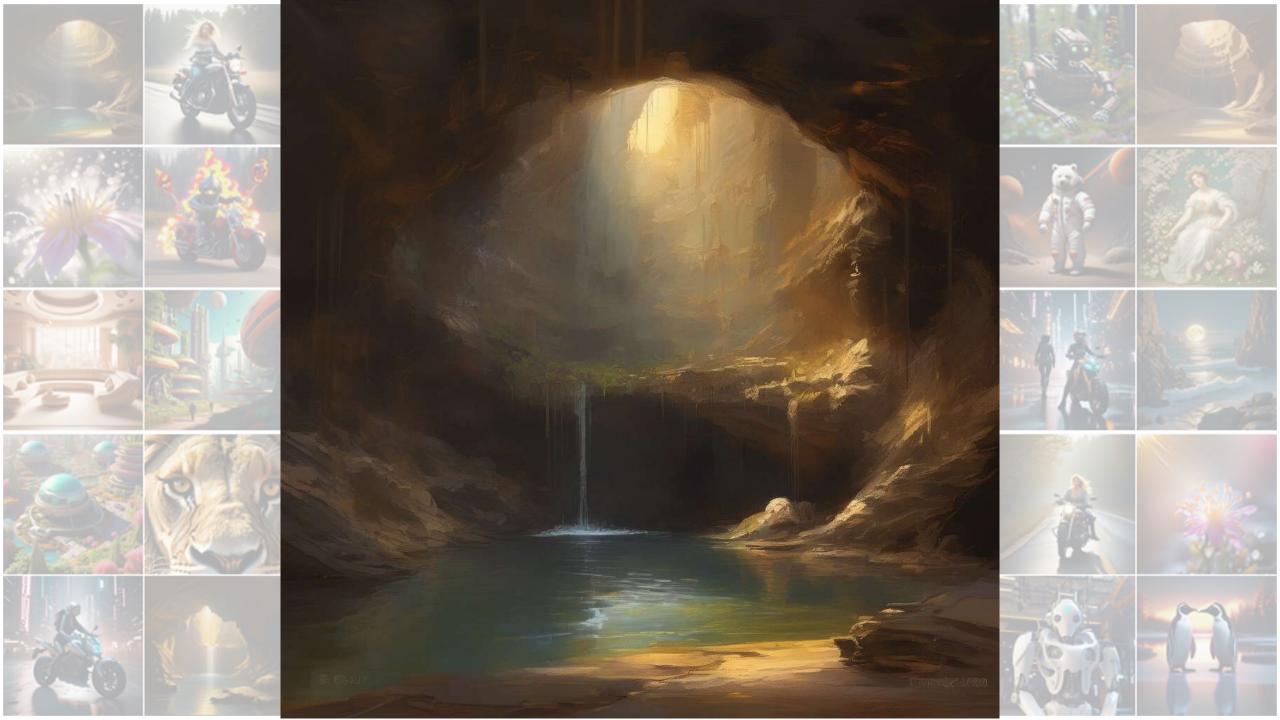


















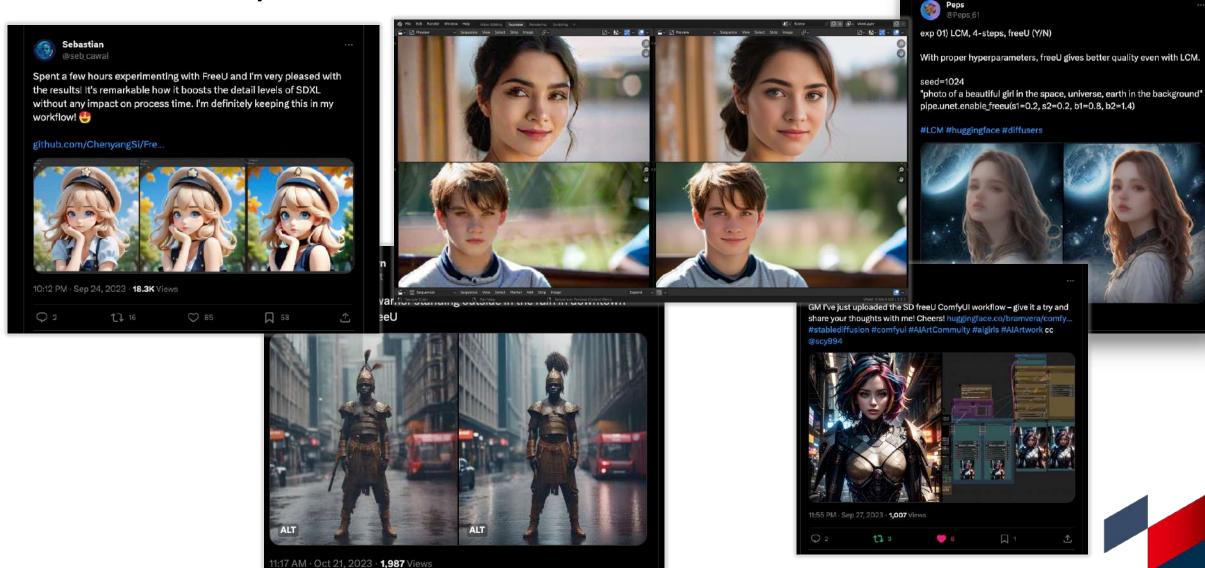




Community Contributions







Q&A

Poster Session

- Today 5 PM
- Arch 4A-E Poster #153
- Welcome any questions & discussions





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MMLab@NTU | S-Lab, Nanyang Technological University



